



**FOR IMMEDIATE RELEASE**

**Media Contact**

Kristina Gross

National Vision Holdings, Inc.

470.448.2355

[Kristina.Gross@nationalvision.com](mailto:Kristina.Gross@nationalvision.com)

**National Vision Challenges Optometry Students to Consider Their Role in Public Health  
Through 2018-2019 Grant Program**

*Third- and Fourth-Year Optometry Students Are Eligible to Win Up to \$5,000*

**Duluth, Ga. (Oct. 15, 2018)** – National Vision Holdings, Inc. (NASDAQ: EYE), one of the nation's largest optical retailers providing quality, affordable eye care and eyewear, is now accepting entries for its annual grant program. Now in its fourth year, National Vision is focusing this year's program on optometrists' role in public health, as many of the health issues that can be diagnosed during an eye exam are being seen at high volumes and are considered significant public health issues. The company is challenging students to explain how they will make an impact by combatting a national or regional public health issue as a future Doctor of Optometry for a chance to win a \$5,000 grant.

To enter, applicants must be a third- or fourth-year optometry student attending a school in the U.S. Students are asked to choose a public health issue and write a 500-word essay or create a short video (no longer than five minutes) that addresses questions such as:

- How would the public health issue you selected present itself during an eye exam?
- What steps can a Doctor of Optometry take to proactively combat that public health issue?
- Have you gained experience with any public health issues during your externships or through clinical experience?

-more-

A flyer with additional information and entry requirement details is available on the Students section of the Optometry Careers page at [www.nationalvision.com](http://www.nationalvision.com).

“The importance of optometrists in addressing public health issues cannot be overstated,” said Alexander Smith, O.D, Vice President, Professional Services, National Vision. “Optometrists are many times the first health care providers to detect such health issues, and we play a critical part in the path to diagnosis and treatment. Whether the issue is pervasive like diabetes or a regional concern like Lyme disease, the optometry profession can and should make a difference.”

All submissions and questions regarding the 2018-2019 program should be sent to [Carly.Schenck@nationalvision.com](mailto:Carly.Schenck@nationalvision.com) by January 31, 2019. The winners, including two runner-up recipients, will be announced before March 1, 2019.

**About National Vision Holdings, Inc.**

National Vision Holdings, Inc. is one of the largest optical retail companies in the United States with more than 1,000 retail stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: [America’s Best Contacts & Eyeglasses](#), [Eyeglass World](#), [Vision Centers](#) inside select Walmart stores, [Vista Optical](#)s inside Fred Meyer stores and on [select military bases](#), and several e-commerce websites, offering a variety of products and services for customers’ eye care needs. For more information, please visit [www.nationalvision.com](http://www.nationalvision.com).

###