



FOR IMMEDIATE RELEASE

Contact: Kristina Gross
(470) 448-2355

Kristina.Gross@nationalvision.com

National Vision Honors Military Appreciation Month With 15 Percent Discount for Members of the Military, Dependents, Veterans all Month Long

Duluth, Ga. (May 7, 2019) – National Vision Holdings, Inc. (NASDAQ: EYE), one of the nation’s largest optical retailers providing quality, affordable eye care and eyewear, is proud to honor members of the military as part of May’s Military Appreciation Month by offering a 15 percent discount on eyeglasses, contact lenses and accessories at all of the company’s America’s Best Contacts & Eyeglasses and Eyeglass World locations nationwide.

The discount is available for active duty service members, retirees, veterans and their dependents.

“Members of the U.S. Armed forces and their families have given so much to our country, and we are proud to be able to offer this small token of our appreciation,” said Reade Fahs, Chief Executive Officer of National Vision Holdings, Inc. “Whether you or your family needs a new pair of prescription glasses or contact lenses, we can’t think of a group of people more deserving of extra appreciation.”

National Vision and its family of optical retailers, has long been proud to support members of all branches of the United States military. The company maintains strategic partnerships with organizations who help in placement and transition of servicemen and women into careers in the civilian world.

“We strongly believe our military veterans and their spouses are valuable contributors to the workforce. We work to show our appreciation every day to those who serve by committing to be a partner in the post-military transition and provide jobs to our nation's finest,” said Fahs.

To qualify, customers should bring their U.S. Military I.D. required at the time of purchase. Valid forms of I.D. include: Military I.D., Veteran Health Identification Card, DoD Uniformed Services card, or Retiree I.D. card. Discount applies to purchases made in-store only throughout the month of May. Offer not valid on prior purchases. Offer is valid only on purchases of eyeglasses, contact lenses or accessory items. Offer cannot be combined with any other promotion, discount, and coupon or insurance plan. See an Associate for complete offer details.

To find a store near you, visit, [America’s Best Contacts & Eyeglasses](#) and [Eyeglass World](#).

About National Vision Holdings, Inc.

National Vision Holdings, Inc. is one of the largest optical retail companies in the United States with more than 1,100 retail stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: America's Best Contacts & Eyeglasses, Eyeglass World, Vision Centers inside select Walmart stores, Vista Opticals inside Fred Meyer stores and on select military bases, and several e-commerce websites, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

###