

2019-2020 NATIONAL VISION GRANT PROGRAM



2020 Vision: The Future of Optometry

How do you see the profession evolving in the decade of the 2020s?

National Vision is asking third and fourth year optometry students to explain what changes they envision shaping the profession over the next decade and the role they'll play in its evolution as a Doctor of Optometry **for a chance to win a \$5,000 grant!**

Optometry has come so far, and we're far from the slowing of its growth and evolution. The decade of the 2020s is a monumental one for optometry, not only because of its numerical relevance for visual acuity, but because of the fast-paced nature at which the industry stands to advance and adapt. At National Vision, we're dedicated to being at the forefront of optometry and supporting the students who will shape its future, as they start their professional careers in this new decade.

Areas of focus for consideration:

- Technology
- Role of the optometrist
- Modes of practice
- Diagnosis and treatment

THE ASK:

Tell us your vision for the decade of the 2020s. How do you think the profession will change in the decade ahead, and how do you plan to shape the future of optometry in a positive way? You are welcome to explain shifts you expect we'll see in areas of the profession, ranging from technological innovations to research that could change the way we treat conditions affecting the eyes. However, please reference credible sources in your reasoning. Consider the following questions to dive into the topic further:

- Have you observed any changes in the profession recently that you feel will grow in the years to come?
- Are you following any research that could change the way optometrists practice in the future?
- Do you think patient expectations or needs will evolve in the decade of the 2020s?

HOW TO APPLY:

Address the challenge above in a 500 word essay OR video (maximum length: 5 minutes). Submit your project (or send any questions) to: carly.schenck@nationalvision.com

Deadline: January 31

Winners Announced: Before March 1

THREE GRANTS WILL BE AWARDED:

First Place: \$5,000

2 Runner-Up Recipients: \$1,000 each

ABOUT NATIONAL VISION HOLDINGS, INC.

National Vision Holdings, Inc. is one of the largest optical retail companies in the United States with more than 1,100 retail stores in 44 states plus the District of Columbia and Puerto Rico. With a mission of helping people by making quality eye care and eyewear more affordable and accessible, the company operates five retail brands: America's Best Contacts & Eyeglasses, Eyeglass World, Vision Centers inside select Walmart stores, Vista Optical inside Fred Meyer stores and on select military bases, and several e-commerce websites, offering a variety of products and services for customers' eye care needs. For more information, please visit www.nationalvision.com.

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PLEASE FILL OUT THIS FORM AND INCLUDE WITH YOUR SUBMISSION.

1. Full Name: _____
LAST NAME FIRST NAME MIDDLE INITIAL

2. Permanent Address:

STREET ADDRESS

STREET ADDRESS (SECOND LINE)

CITY STATE ZIP CODE

COUNTRY

PHONE E-MAIL ADDRESS

3. Name of Optometry School (Must be a student in good standing with an optometry school):

Class (must be 2020 or 2021): _____

4. Describe your significant optometric leadership and primary care experience (you are welcome to also attach a resume or CV):

SEND COMPLETE APPLICATIONS AS NOTED BELOW:

By Mail: National Vision, Inc.
ATTN: Carly Schenck
Communications Manager, Professional Services
2435 Commerce Avenue
Building # 2200
Duluth, GA 30096

By Email: carly.schenck@nationalvision.com

